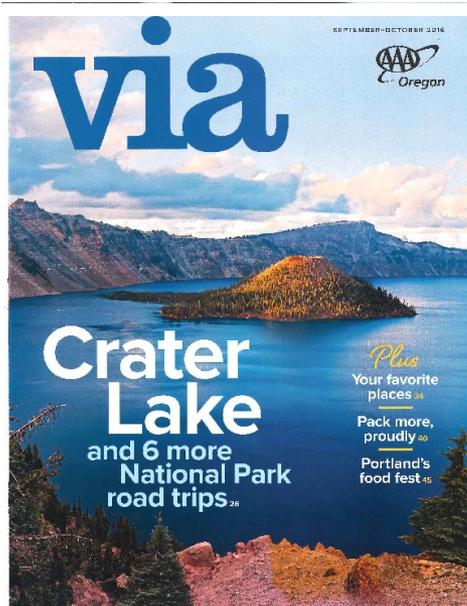
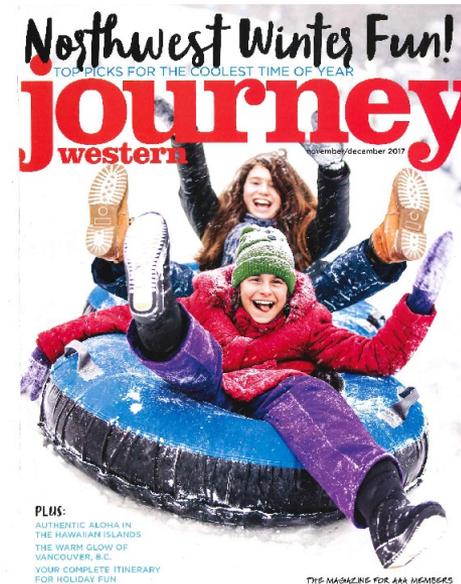


AAA Magazines



**Circulation
460,000**



**Circulation
685,000**



Contacts

Oregon & Northern CA

Via: viamail@viamagazine.com

Washington

Journey: journey@aaawa.com



When do you publish editorial calendar?

August



How do I find the edit
calendar?

ViaMagazine.com

AAAWashingtonJourney.com



What should I pitch?

- New Attractions
- Restaurants
- Hotels
- Museums
- New Programs
- Renovations
- Other amenities that would appeal to people on a road trip or vacation
- Annual Events!



Expectations

- Won't run a story on every pitch
- Information may end up in a larger story
- Stay in contact with editors
- Don't be discouraged if you don't hear back right away
- Send "NEW & UNIQUE" information on an ongoing basis



Thank you

John Stubb

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